

Ohio Success: Borgers Case Study

German Company's Faith in Ohio Workers Helps Community Hit Hard by Job Losses

In 2014, German automotive supplier Borgers AG began searching for a location to build its second North American manufacturing facility. Werner Borgers, company CEO and a fifth-generation member of its founding family, had just started thinking about the search when representatives from JobsOhio came to his company's headquarters in Bocholt, Germany.

"Amazingly, they showed up in my office before we had even started the selection process," Borgers said. "There must have been something in the air."

COMPANY PROFILE

Borgers USA Corp., a division of the parent company Borgers AG, produces textile automotive products including trim, carpet and insulation for commercial and passenger vehicles.

BUSINESS NEED

Borgers USA had to find a community with workers skilled enough to keep pace with the demanding production process of its customers. They also needed employees who could come to the job highly trained, with experience working on complex machinery.

OHIO SOLUTIONS

Once Borgers USA narrowed its choices to two communities, the final decision came down to which one could meet its aggressive timing requirements the best.

In the end, the city of Norwalk offered everything that Borgers USA needed. From the people to a site that was ready to build on in a very short timeline, all the right ingredients were there for Borgers USA to put Norwalk on the top of its list.

"It was the whole community that was the real difference," said Borgers when the announcement was made that Borgers USA selected Norwalk.

PROJECT STATS

Werner Borgers says he was impressed by the collaboration of the community, the state and JobsOhio helping him launch Borgers' second North American facility.

- Location: City of Norwalk
- Total investment: \$60 million
- Anticipated job creation: 230
- Facility specs: 160,000 square feet

"Norwalk is a great location regarding logistics as it relates to our Midwest customers, and the labor force is exceptional and highly motivated. In addition to that, we feel that there is a great emotional fit between the people in Norwalk and the values and characteristics of our family business."

Werner Borgers, CEO

Watch the video for more information on how Borgers made a difference in Norwalk at jobs-ohio.com/borgers/



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